

# Interior Decorator

## LEARNING OBJECTIVES



Have you ever sat in a room or office that made you feel ... tired and sluggish? Like the walls were slowly closing in around you, stifling your motivation and smothering your creativity? Maybe it was the paint job. The poor lighting. Or maybe it was the general flow of the space and the outdated furniture.

We've all been there.

This course covers all the general knowledge and skills you'll need to take those drab, lifeless rooms and turn them into eye-catching works of art. We'll even walk you through the process of starting your own business as an interior decorator.

## Interior Design Curriculum:

### Course Introduction

- Discuss and outline course expectations.

### Foundations of Interior Decorating

- Get all the info interior decorators need to become reliable professionals.

### Elements of the Decorating Process

- Explore space, light, forms, line, color, texture, and pattern.

### Color Theory

- Learn the science and art of using color as a design element.

### Professional Practices of Interior Decorating

- Discuss the steps interior designers take as they seek out work, prep for a project, and see each job through to completion.

### Interior Decorating Elements - Finishes & Furnishings

- Examine how furniture elevates or hinders the flow of various areas.

### Interior Decorating Elements - Lighting & Environmental Support Systems

- Explore how lighting can make or break a living space.
- Learn about the different types of lighting and light fixtures.

### Final Exam

- Discuss types of minerals and the importance of minerals.

## Become an Entrepreneur Curriculum:

### Course Introduction

- Discuss and outline course expectations.

### Entrepreneurial Pathways

- Learn how starting your own business gives you the chance to express your creativity and explore your specific passion.

### Who are Your Customers?

- Review audience segments and discuss what makes customers tick.

### Integrated Marketing

- Learn what you need to do to provide a seamless, consistent customer experience across multiple marketing channels.

### Show Me the Money: Finding, Securing, and Managing It

- Learn how to make, manage, and maintain a steady stream of income.

### Leadership, Ethics, and Exits

- Learn how to hire, train, and lead your business with integrity.

### Final Exam