

Photographer

INDUSTRY FACTS



What do professional photographers do?

Professional photographers help us experience the world in different ways. They capture every facet of human emotion with their camera.

Every crack in our foundation. Every subtle shift in nature. They take a single moment in time and freeze it so we can revisit it later.

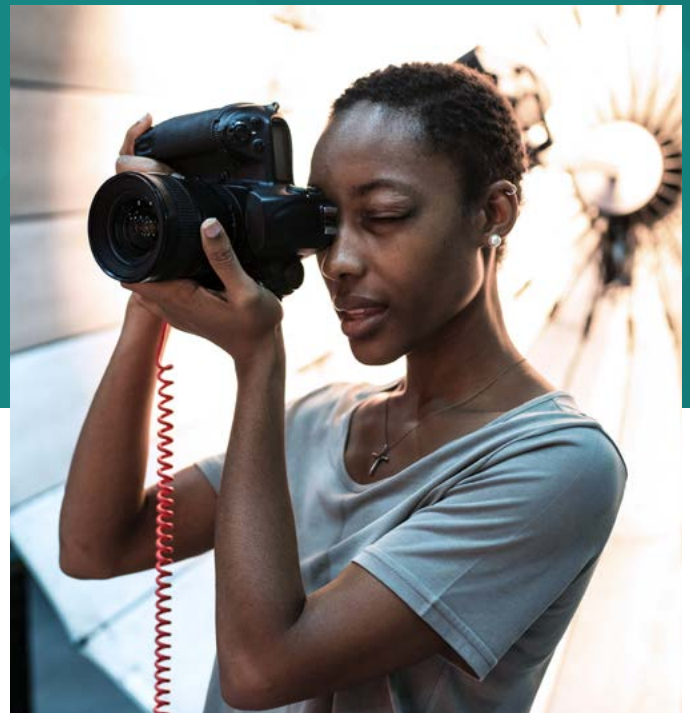
Their work forces us to look at life from a new perspective—and their best photos are worth far more than a thousand words.

Here's a breakdown of their responsibilities:

- Building and maintaining a client base
- Creating a portfolio to showcase their work
- Using various techniques to capture and distort images
- Shooting events such as weddings, dances, and birthday parties
- Using photo-enhancing software
- Archiving and managing image galleries

Where do they work?

It's a big world out there. There's a lot to see and do and experience—and a lot to photograph. For a professional photographer, where they work depends



on their specialty. Some are lucky enough to travel, documenting their adventures through a series of wildlife shots, landscapes, and cityscapes. Others stay in one central location, shooting local events and the communities around them—technology allows for that level of freedom. But most photographers have a home-base that includes a studio, a darkroom, and any other necessary equipment.

How much do they earn?

The U.S Bureau of Labor and Statistics lists the median salary for landscapers at \$34,000 a year. But the range varies based on experience, knowledge, and reputation. It also depends on whether or not you're self-employed.

What skills do they have?

Sure, photographers can find their way around a camera—know when and how to use a flash, adjust shutter speed, etc. But they also have a creative mind and pay tremendous attention to detail. Business savvy, patience, and technological know-how are also important skills.

"I was very impressed with what CareerStep had to offer. Affordable pricing for a comprehensive program, combined with the support and flexibility I needed. A perfect choice!"

JESSICA, CAREERSTEP LEARNER

Photographer

PROGRAM DETAILS

Improve Your Life

When it comes to career training, you'll find a lot of posers out there. Con artists that'll try to impress you with fancy hyperbole. But through all the noise, the distinct sound of success can be heard. Your success. All it takes is a little push. A nudge in the right direction—and your whole life could change. New doors opened. New worlds discovered. New opportunities explored. With CareerStep, it all could happen in as little as 4 months.

Prepare For A Better Job

It's time to make a change. Time to take control and start working towards a brighter future. Time to step back from the joyless routine that comes with toiling away at the same thankless job day in and day out. It's time to harness your passion and pursue a career that inspires— gives you the power to explore your interests and make an impact.

CareerStep's Photographer course will help set you on that path.

Learn Your Way (From Home)

With online training, you can absorb more knowledge and learn more skills—fast.

- Study on a schedule that fits your life
- Progress at a pace that matches your learning style
- Adjust the time and effort you devote to your coursework each day

Receive Coaching and Guidance

When you train with CareerStep, we back you every step of the way—from enrollment through course completion.

- Learner support
- Technical support
- Career support (interview coaching and resume reviews)

Program Modules and Approximate Completion Hours

Photographer Curriculum

Photographer Career Prep

History of Photography

Photography Basics

Photography Fundamentals - Part 1

Photography Fundamentals - Part 2

Digital Photography

Advanced Photography Fundamentals

Post-Production Strategies

Photographer Career Prep Final Quiz

Become an Entrepreneur Curriculum

Course Introduction

Entrepreneurial Pathways

Who are Your Customers?

Integrated Marketing

Show Me the Money: Finding, Securing, and Managing It

Leadership, Ethics, and Exits

Final Exam

TOTAL HOURS = 380